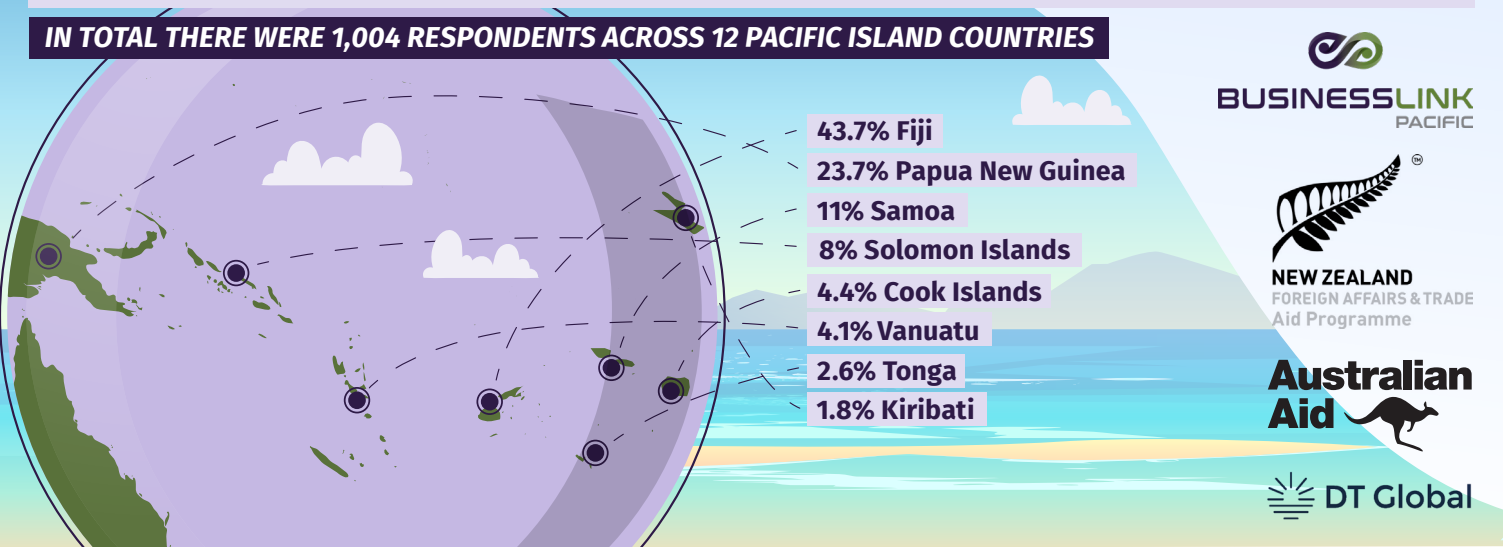
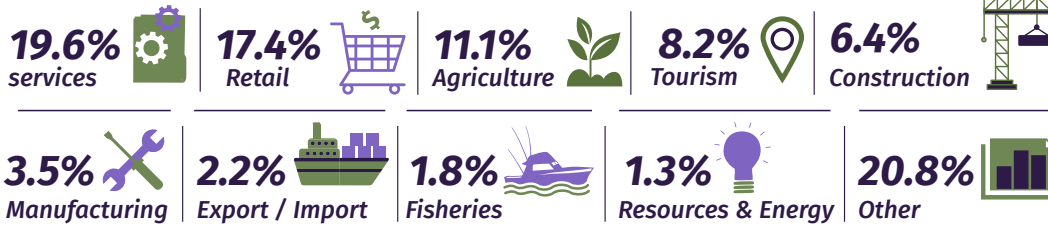


BLP's SME FINANCE AND COVID-19 SURVEY RESULTS SUMMARY

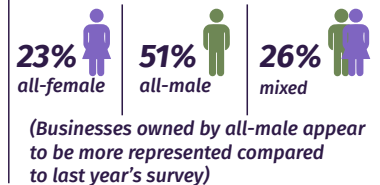
IN TOTAL THERE WERE 1,004 RESPONDENTS ACROSS 12 PACIFIC ISLAND COUNTRIES



These businesses operate in all industry categories, including:



The gender composition of business ownership:



MAIN FINDINGS: Service Needs

• Finance and loan facilitation (45.3%), advertising and promotional services (43.2%), and business coaching and training (37.9%) were reported to be perceived as the most beneficial business services in the next 12 months for business growth and recovery, based on SME needs.

HIGHLIGHTS:

The service areas SMEs feel will be the most helpful for business growth and recovery over the next 12 months

