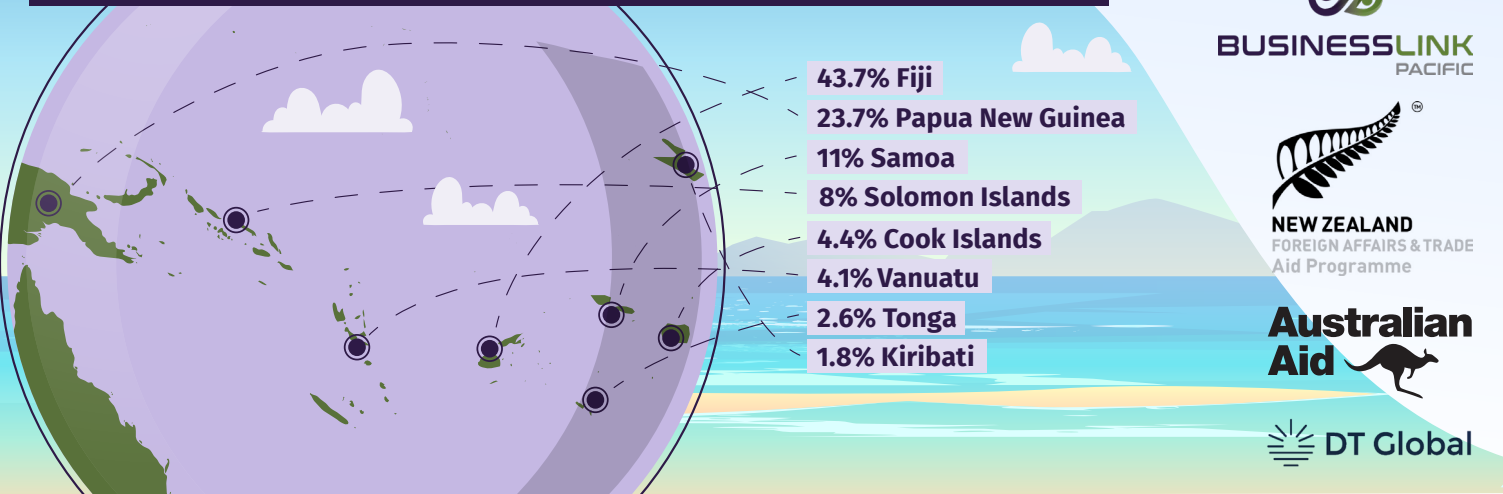
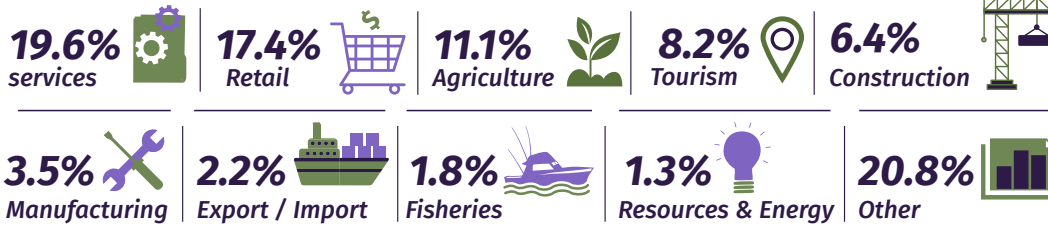


BLP's SME FINANCE AND COVID-19 SURVEY RESULTS SUMMARY

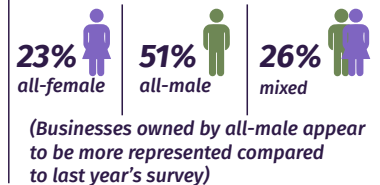
IN TOTAL THERE WERE 1,004 RESPONDENTS ACROSS 12 PACIFIC ISLAND COUNTRIES



These businesses operate in all industry categories, including:



The gender composition of business ownership:



MAIN FINDINGS: Covid-19 Response

- 28% of businesses sought finance to cover "COVID-19 or other external business impacts".
- 25.4% of businesses surveyed reported using business advisory services in the last 12 months; with 72% of them using business services as a response to the impact of COVID-19.
- 86% of respondents that used business advisory services reported that their business has improved due to the advice provided.
- The most reported business services have been, Accounting & Financial Management 48.3%; Business Continuity Planning 28%; Strategy & Business Planning 23.4%; Financing & Loan Facilitation 23%; Advertising & Promotion 20.3% and Marketing Strategy 19.9%.

HIGHLIGHTS:

Actions taken to limit impact or create new opportunities during the Covid-19 Pandemic

